**Executive Committee Meeting Minutes**

**North Central District – WPTA**

**January 10, 2022**

**Present:**  Wes Kurszewski (Chair), Chris Ashbeck (Vice Chair), Dave Smith (Secretary/Treas.) – via FaceTime

**Business:**

1. Reason for Meeting – Discussion about various topics, and how to plan and proceed in the next year. Meeting virtual/digital. Welcomed Chris Ashbeck into Vice Chair position; Wes starting his second/final term as Chair; Dave continues as Secretary/Treasurer.
   1. Summary: Goals for 2022 developed by end of meeting
      1. Improve NCD membership and involvement
      2. Continue to provide CEU’s
      3. UWSP – strengthen relationship/partnership
      4. Pro Bono PT clinic – start work
2. APTA-WI and Districts. No recent discussion about disbanding districts. Prior NCD members present at meetings indicated a strong desire to continue the NCD for networking, legislative updates, info from state, and especially for CE.
3. Northwest District: discussion about how to help. Prior close connections to district before NCD started. Currently, thought is they may not have any officers.
4. Continuing Education (CE Committee) overview (Chris Ashbeck – contact, head of CE Committee). Provided overview for Chris as he enters position.
   1. Discussed status of current CE plans for Certified Exercise Expert for Aging Adults (CEEAA) by prior Vice Chair Kate Bennet and Karna Sandok.
   2. Ethics – past courses, and desire to continue; last one cancelled due to COVID.
   3. Chris is planning CE Committee meeting in near future.
5. Expand NCD Membership
   1. Current Membership Committee is Cindy Koehler (Merrill). Have not heard of involvement by Denise Kearns-Legoo for several years.
   2. Social at recent Pain Conference in Wausau (October) was a big success for networking. Cindy did most of the work.
   3. NCD were leaders in videoconferencing for meetings and CE prior to COVID pandemic and have continued. Vast geography of district.
   4. Metrics – last membership list from 2016. Dave will contact Amy Reiter at APTA-WI for current list and distribute to EC (Executive Committee).
   5. Prior meetings dating back to NCD inception: EC to promote district and increase involvement. Discussed how to best serve members whose main desires are CE and legislative issues. Outreach to farthest reaches of district and explore other means of communication and gatherings which improved with virtual meetings, email, and Facebook page start up (in last year).
   6. Effort to expand involvement north of Wausau. Wes will ask Jay Halminiak in Minocqua how to improve connection. Prior involvement by Ministry hospital therapists in Rhinelander and Minocqua, and Marshfield Clinic therapists in Park Falls is no longer happening.
   7. Cost of Membership. Many companies cutting back on financial support of therapist dues.
      1. Keep CE registration low for members. In past, often $100 for two-day course, and $50 for Ethics course
      2. Possibly give dues money to several members in district via raffle, drawing, etc.
   8. Dave will reach out to Cindy about her ideas on increasing membership and involvement, and discuss with EC prior to February meeting if able, definitely prior to May meeting.
6. Pro-bono PT Clinic. (Wes Kurszewski) – would like to explore and implement in next 3-4 years.
   1. Contacts for ideas
      1. Rick Shurman (Mosinee) – Wes to contact
      2. Paul Reuteman (SPTE, UW-La Crosse contacts). – Chris to contact
      3. UWSP PT Program, Chris Durall, Steve Johnson, Cathy Zaleski – Chris to contact
7. Strengthen Relationships with UWSP PT Program
   1. Chris Durall, Steve Johnson, Cathy Zaleski
   2. See above for Pro-bono PT Clinic
   3. Possibly assist UWSP students with NCD funds – Chris to ask

Submitted by NCD Secretary Dave Smith PT, January 16, 2022